

# Consumer Packaging

Software



New Products



3M



Wüsthof-  
Trident  
Cutlery



Emerilware™  
Knives



Rachel's  
Gourmet  
Snacks



Rachel's Holiday Packaging was created at 1/2 the cost of the package they had envisioned. It also did far more than they asked for, as it was to sell only at the holidays. This pkg was designed to look Already Gift Wrapped at purchase.

*Creative Services that Yield Results*

Advertising • Brochures • Catalogs • Identity • Packaging • Marketing Publications • Loyalty Magazines • Proposals/Presentations • Web Presence

**MAX**marketingcommunications



Eden Prairie, MN 55413  
612.362.8477

# Consumer Packaging

ARNA  
Packaging  
for Lowe's



ARNA created the nation's first 'wall mountable & usable' pressure washer. We created a Brand centric packaging that showcased the power and feature set, as well as demonstrated its unique wall mount abilities.

MIU  
Packaging



Peppour Packaging created to allow 2 packages to create a POP display at check out counters. Product was evenly positioned on front and side. Additional blister packaging was designed (image #4) as well as a POP counter rack and display feature.

We also created private label packaging for Bissell, including custom product color to match the Bissell brand.

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